

# Parallel session: CoVEs for lifelong learning



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Dr. Max Hogeforster sees work-based learning in lifelong learning through the lens of SMEs.

He is the chairman of the Hanse-Parlament, an umbrella network of 55 Business Chambers and 21 Universities from 14 countries specialised on education and innovation projects for SMEs.

## Dr. Max Hogeforster

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Melanie Henke is an experienced project manager at the SME umbrella organisation Hanse-Parlament. She is coordinating the CoVE project “3LoE” on Green Economy. Melanie has profound knowledge on work-based learning in SMEs as well as innovation, digitalisation and internationalisation topics.

She has previously worked as a secondary school teacher and university lecturer and holds a bachelor's degree in cultural studies and digital media from Leuphana University in Germany and an international Erasmus Mundus master's degree in media arts cultures from Danube University in Austria, Aalborg University in Denmark and City University in Hong Kong.

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